

Fitness icon Adil Hossain Noble and actress Jaya Ahsan inaugurating an outlet of VLCC Bangladesh, a concern of Indian fitness group VLCC, at Gulshan Avenue in the city Monday. VLCC Managing Director Sandeep Ahuja also seen.

Majumdar, among others, were present at the press briefing held at a city hotel.

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The press conference was followed by the launching ceremony of VLCC Bangladesh where MD of VLCC Sandeep Ahuja, fitness icon Adil Hossain Nobel, actress Diva Jaya

Ahsan, Tafsir Mohammed Awal and Nasreen Fatema Awal were present.

"We have a plan to invest about US\$15 million in Bangladesh, Nepal and Sri Lanka in the next 12 to 18 months. And of the total, 40 per cent will be invested in Bangladesh," said Sandeep Ahuja.

He said the services which the VLCC are going to offer in Bangladesh include sliming beauty and fitness centre, hair and skin treatment.

"We will start marketing of skin, hair and body care products in Bangladesh soon," the VLCC boss said.